

January 25, 2013



The following e-mail was sent to Program Directors.

Second Phase of 2013 GED Closeout Campaign, new materials, a survey and more!

As we barrel toward the end of January, the time for new marketing materials has come. A **new set of downloadable, customizable materials** (with the "Finish what you've started" theme) is now available here, under the "Second Phase" header:

<http://kyae.ky.gov/educators/13Closeout.htm>

Under that same link, you will find a **downloadable, customizable press release** under the "Helpful Resources" header. In addition to the press release, you will find instructions and suggestions to help you get coverage for your program.

Before you get started on those, though, would you **please help us out by answering a 20-question survey**? This survey has been created to help us better meet your communications and outreach needs. You may find the survey here:

<http://www.surveymonkey.com/s/KYAEoutreach>

And if you haven't already, **please "like" the KYAE Facebook page** and ask your staff and students to do the same. I think you may find some inspirational quotes, educational bits and funnies you and your students will enjoy. If your program has a Facebook page, we'll like you back! To like us, go here: www.facebook.com/KYAdultEducation

Thank you for your feedback!